



BUILDING INNOVATION LEADERS



Date	Time	Track	Presentation Title	Speaker
25-May	08:15 - 08:30 AM		Welcome	Carol Fracassi Vice President of National Product Management - Optum Care Technology
25-May	08:30 - 09:15 AM		Keynote: Vision for Healthcare	John Santelli Chief Information Officer, UnitedHealth Group & Executive Vice President, Optum Technology
25-May	09:30 - 10:15 AM		Workshop Day 1 - Track A: Getting to Know Your Persona & Product through the lens of the customer	Keri Haertel Associate Director of Training Hinna Scully Lead Technical Product Manager Nina Chavda Principle UX Designer - Optum
25-May	09:30 - 11:00 AM		Workshop Day 1 - Track B: Building the Right Product Using Frameworks - Personas, Jobs to Be Done, Journey Mapping	Julie Williams Senior Product Experience Manager, Fusion
25-May	11:15 - 12:15 PM		It's All in the Presentation.	Sandra Johnson
25-May	12:15 - 12:30 PM		Wrap-Up	Carol Fracassi Vice President of National Product Management - Optum Care Technology
26-May	08:15 - 08:30 AM		Welcome	Carol Fracassi Vice President of National Product Management - Optum Care Technology
26-May	08:30 - 09:15 AM		Transformation Story - Real Appeal	Steve Olin Chief Product Officer at Rally Health
26-May	09:30 - 10:15 AM		Workshop Day 2 - Track A: MVP; Just Enough, Just in Time	Milan Shroff Enterprise Coach, OTU
26-May	09:30 - 10:15 AM		Workshop Day 2 - Track B: Frameworks: Prioritization and Testing	Julie Williams Senior Product Experience Manager, Fusion

26-May	10:30 - 12:15 PM		Fireside Chat - An outside Perspective on product	Marty Cagan Founder, Partner - Product
26-May	12:15 - 12:30 PM		Wrap-Up	Carol Fracassi Vice President of National Product Management - Optum Care Technology
27-May	08:15 - 08:30 AM		Welcome	Carol Fracassi Vice President of National Product Management - Optum Care Technology
27-May	08:30 - 09:45 AM		Workshop Day 3 - Product Strategy in Action	Sarah Konstantino Associate Director Product Strategy, Fusion
27-May	10:00 - 11:00 AM		Panel	Mouli Venkatesan SVP & CIO, OptumHealth and Enterprise Clinical Technology Hans Hage Vice President, Provider Digital Experience Srividya Thyagarajan Director of Product Management - Optum Insight, India Tara Cwikla Senior Director, Enterprise Clinical Technology Vivek Bhatt SVP, Portfolio and Engineering at OptumInsight
27-May	11:30 - 12:00 PM		Wrap-Up & Prizes	Dave Meissner Leader of Optum Tech University Carol Fracassi Vice President of National Product Management - Optum Care Technology