



| Date | Time | Track | Presentation Title | Speaker |
|--------|------------------|-------|--|---|
| 17-May | 08:15 - 08:30 AM | | Welcome Day 1 | Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience |
| 17-May | 08:30 - 09:30 AM | | Keynote: How Tech Products Are Enabling Our Business and How it Affects Us | Dan Makoski Chief Design Officer |
| 17-May | 09:30 - 10:30 AM | | Transformation Story: Product Journey Owners | David Shapiro Chief Consumer Officer |
| 17-May | 10:45 - 12:45 PM | | Netflix: Wicked Hard Decisions | Gibson Biddle Former VP Product Management - Netflix |
| 17-May | 12:45 - 01:00 PM | | Close Day 1 | Jessica Runde Sr. Product Director, Optum Digital Consumer Experience |
| 18-May | 08:15 - 08:30 AM | | Welcome Day 2 & Trivia | Jessica Runde Sr. Product Director, Optum Digital Consumer Experience Keri Haertel Associate Director of Training |
| 18-May | 08:30 - 09:30 AM | | Products That Perform | Alex Johansson Senior Director of Tech Product Management Dustin Henderson Senior Director, Tech Product Management |
| 18-May | 09:30 - 10:45 AM | | Continuous Discovery Habits: Discover Products that Create Customer Value and Business Value | Teresa Torres Author Speaker Coach |

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| 18-May | 11:00 - 12:00 PM | | Archetype Innovation Through Consumer Motivation | Cole Johnston VP, Experience |
| 18-May | 12:00 - 12:15 PM | | Close Day 2 | Carol Fracassi Vice President of National Product Management - Optum Care Technology |
| 19-May | 08:15 - 08:30 AM | | Welcome Day 3 | Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience |
| 19-May | 08:30 - 10:00 AM | | Panel: Product Coalition Advisory Board | Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience Kris Heinzen Senior Vice President, Product Dominic King, MD, PHD SVP, Clinical Solutions Renee Edwards UHCT Gretchen D. Block Sr. VP of the Optum Global Technology Enterprise Risk Governance Program & Chief Information Security Officer (CISO) - UHC Jason Williams Optum Digital |
| 19-May | 10:15 - 11:30 AM | | Loved: How to Rethink Marketing for Tech Products - Martina Lauchengco | Martina Lauchengco Product Marketing Partner - Silicon Valley Product Group |
| 19-May | 11:45 - 12:30 PM | | Product Keeps the Balance | Aimee Cardwell SVP & Chief Information Security Officer, UHG |
| 19-May | 12:30 - 12:45 PM | | Wrap Up & Prizes | Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience |