



Date	Time	Track	Presentation Title	Speaker
17-May	08:15 - 08:30 AM		Welcome Day 1	Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience
17-May	08:30 - 09:30 AM		Keynote: How Tech Products Are Enabling Our Business and How it Affects Us	Dan Makoski Chief Design Officer
17-May	09:30 - 10:30 AM		Transformation Story: Product Journey Owners	David Shapiro Chief Consumer Officer
17-May	10:45 - 12:45 PM		Netflix: Wicked Hard Decisions	Gibson Biddle Former VP Product Management - Netflix
17-May	12:45 - 01:00 PM		Close Day 1	Jessica Runde Sr. Product Director, Optum Digital Consumer Experience
18-May	08:15 - 08:30 AM		Welcome Day 2 & Trivia	Jessica Runde Sr. Product Director, Optum Digital Consumer Experience Keri Haertel Associate Director of Training
18-May	08:30 - 09:30 AM		Products That Perform	Alex Johansson Senior Director of Tech Product Management Dustin Henderson Senior Director, Tech Product Management
18-May	09:30 - 10:45 AM		Continuous Discovery Habits: Discover Products that Create Customer Value and Business Value	Teresa Torres Author Speaker Coach

18-May	11:00 - 12:00 PM		Archetype Innovation Through Consumer Motivation	Cole Johnston VP, Experience
18-May	12:00 - 12:15 PM		Close Day 2	Carol Fracassi Vice President of National Product Management - Optum Care Technology
19-May	08:15 - 08:30 AM		Welcome Day 3	Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience
19-May	08:30 - 10:00 AM		Panel: Product Coalition Advisory Board	Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience Kris Heinzen Senior Vice President, Product Dominic King, MD, PHD SVP, Clinical Solutions Renee Edwards UHCT Gretchen D. Block Sr. VP of the Optum Global Technology Enterprise Risk Governance Program & Chief Information Security Officer (CISO) - UHC Jason Williams Optum Digital
19-May	10:15 - 11:30 AM		Loved: How to Rethink Marketing for Tech Products - Martina Lauchengco	Martina Lauchengco Product Marketing Partner - Silicon Valley Product Group
19-May	11:45 - 12:30 PM		Product Keeps the Balance	Aimee Cardwell SVP & Chief Information Security Officer, UHG
19-May	12:30 - 12:45 PM		Wrap Up & Prizes	Carol Fracassi Vice President of National Product Management - Optum Care Technology Jessica Runde Sr. Product Director, Optum Digital Consumer Experience